

J LEIGHFIELD



PERSONAL



JAMES LEIGHFIELD

CONTACT



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REFERENCES



Available upon request

FEATURED IN

Healthy Magazine

Women's Health

The Sun

Closer Magazine

Soap & Glory

LINKS

[linkedin.com/jamesleighfield](https://www.linkedin.com/jamesleighfield)

[instagram.com/jamesleighfield](https://www.instagram.com/jamesleighfield)

[/sporting_graphics_](https://www.facebook.com/sporting_graphics_be.net/jamesleighfield)

[be.net/jamesleighfield](https://www.facebook.com/sporting_graphics_be.net/jamesleighfield)

HOBBIES



ABOUT ME

Hi, I'm James. I'm designer with an eye for detail that enjoys working at a fast pace. I have strong communicative skills & enjoy building relationships. I thrive on learning new skills and never stop trying to improve myself. As a big sport and music fan when I'm not creating I'm usually playing football, watching sport or travelling around the country to watch live gigs.

I've been working in industry for Spicers as a production designer for 2 years however I also maintain a strong freelance portfolio creating logo, web, print & graphic solutions for successful clients in a variety of areas ranging from sport to education and music. With my work featuring in established media/news outlets in south England. One of my most exciting accomplishments has been a collaboration to create the reputable and highly successful Hydratem8 brand.

WORK & MAJOR PROJECTS

2015

SPICERS

PRODUCTION DESIGNER, 2 YEARS

My responsibilities included working catalogue projects from brief to print in house and bespoke, creating quarterly promotional material, web graphics, responsive email design, product mailers & branding. Working closely with marketing I created adhoc design projects requiring multidisciplinary design skills, often including retouching images or manipulating artwork for purpose. Projects ranged from web to large format exposing me to a large number of disciplines. My work took shape both from brief and as a self-starter.

2016

HYDRATEM8

PRINT GRAPHIC DESIGN/LOGO/BRANDING DESIGN

Motivational bottle graphics & branding for fast-growing water bottle business

2017

THE BUBBLY BOUTIQUE

LOGO/BRANDING/ADVERTISING

Van designs & branding for mobile alcoholic drinks business

2015

FITNESSMIXES

WEB DESIGN/LOGO & BRANDING

Full website graphics & branding for ambitious 1 week start up project

EDUCATION

2015

UNIVERSITY OF PORTSMOUTH

DIGITAL MEDIA (BSc Hons) 2:1

Design, Web & Media units including dissertation into logo design processes

2012

THE LEYS SCHOOL

Trumpington Road, Cambridge

A-Level IT, Business & Classical Civilisation. 11 GCSEs A-C.

SKILLS

ADOBE INDESIGN (CC)



ADOBE PHOTOSHOP (CC)



BRANDING / DIGITAL GRAPHICS



ADOBE ILLUSTRATOR (CC)



EMAIL DESIGN / WEB DESIGN



PRINT MATERIAL

